



PURVI CHAINANI

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Art and museum professional with over six years of experience in gallery operations, exhibition curation, and visitor engagement. Skilled in art sales, exhibition setup, and creative marketing strategies. Specializing in paintings, printmaking, digital design, and glass art, with a passion for storytelling to enhance audience interaction with art. Based in Jaipur, India, with a strong willingness to relocate for the right gallery or museum opportunity.

EDUCATION

Bachelor in Fine Art (BFA) (2017 – 2022)

Savannah College of Art and Design, Savannah, USA

Major: Painting, Minor: Print Making

GPA: 3.80 out of 4 (Magna Awardee)

AWARDS

Semi Finalist, Walt Disney Imagineering (2019)

Dean's List Honors, SCAD (2017 – 2022)

WORK EXPERIENCE

Creative Operations & Marketing Coordinator (Breakthrough Technologies, Jaipur, India)

July 2023 – Present

- Managed event coordination and marketing strategies to enhance audience engagement..
- Organized virtual and in-person workshops, ensuring seamless execution and speaker coordination.
- Developed and implemented social media campaigns to increase brand visibility and client engagement.
- Streamlined content creation and design processes, improving outreach efforts.
- Supervised a team, delegating tasks effectively to meet deadlines and performance goals.

Gallery Sales Associate (The Gallery at Ward Cove, Ketchikan, AK, USA)

May 2022 – May 2023

- Sold merchandise worth over \$60,000 within a span of 6 months by representing high-end gemstone, artisan jewelry, paintings and, prints with accuracy and enthusiasm.
- Provided personalized recommendations, enhancing customer engagement and sales.
- Assisted in exhibition setup and display curation, ensuring an immersive shopping experience.
- Managed inventory, visual merchandising, and point-of-sale functions efficiently.

Gallery Host (Denver Art Museum, Denver, CO, USA)

November 2022 – April 2023

- Facilitated visitor engagement and guided tours, providing insights into exhibits.
- Assisted in exhibit setup and artwork handling, ensuring proper presentation.
- Ensured visitor flow, security compliance, and enhanced the museum experience.

Museum Docent (SCAD Museum of Art, Savannah, GA, USA)

August 2018 – March 2022

- Led curated tours, educating visitors about contemporary and historical artworks.
- Assisted in exhibit setup and artwork curation, ensuring proper presentation.
- Conducted and contributed to artist interviews, gathering insights for exhibitions and promotional materials.
- Facilitated visitor engagement by enhancing audience interaction with museum collections and rotating exhibitions.

Intern (Namrata Kedia Design, Jaipur, India)

November 2019 – December 2019

- Assisted in glass kiln forming, fusing, and gilding techniques for sculpture and furniture.
- Experimented with float glass, bulls-eye glass, glass ink, and powders to create textures and jewelry.
- Designed packaging for merchandise and created digital concepts using Adobe Photoshop, Illustrator, and Procreate.

EXHIBITIONS

- **Chroma Collage: A Group Exhibition**, Savannah, GA (chromacollage.com)

February 2022

- **SCAD Open Studio**, Savannah, GA

September 2021

- **Awagami Print Exhibition**, Japan

May 2021

- **Alexander Ink Exhibition**, Savannah, GA

March 2021

- **Serving The People (STP) Online Exhibition**

May 2020

- **Annual Local Artist Showcase**, Cedar House Gallery, Savannah GA

December 2019

- **SCAD Annual Winter Showcase**, Savannah, GA

September 2018

- **SCAD Annual Spring Showcase**, Savannah, GA

May 2018

- **Foxy Loxy Art Exhibition**, Savannah, GA

January 2018

SKILLS

Art Sales & Customer Engagement

Art Handling & Exhibition Installation

Museum & Gallery Curation

Event Coordination & Marketing

Digital Curation & Visual Storytelling

Adobe Suite (Photoshop, Illustrator)

Procreate (Apple)